

Prepping your home to *maximize* photo potential.

FIRST IMPRESSIONS COUNT

The majority of home buyers start their search online, so it is important to make the first impression count! Follow these tips to prepare your home for the best real estate photos possible. Here are general tips:

- Thoroughly clean whole house (vacuum carpet, mop hard floors, clean countertops and windows), make all beds, place all shoes/jackets in closets
- Turn all overhead lights and lamps ON
- Turn OFF all ceiling fans, TV's and Computers
- Open blinds/window treatments to let in outside light
- Remove or replace personal photos with generic landscape or object photographs
- Remove small floor rugs to reveal actual flooring

FRONT EXTERIOR = CURB APPEAL

- Close garage doors
- Remove cars from driveway and front of home
- Clean up landscaping (mow, trim shrubs, clear leaves)
- Remove empty planters
- Use broom to remove cobwebs from eaves and door frames
- Remove visible water hoses
- Remove toys, sports balls, basketball goals, soccer goals, etc

BACKYARD = OASIS

- Clean porch, tidy up outdoor tables, chairs, and cushions
- Pillows/cushions should be fresh, not faded
- Clear out kid's toys, balls, frisbees, etc
- Clean pool and remove pool vacuum/cleaner hose
- Hide pool cleaning supplies
- Turn on any pool fountains/water features
- Remove visible water hoses and trash cans

LIVING ROOM | FAMILY ROOM

Should be a space to enjoy conversation & spend quality time with family.

- Remove stacks of magazines, papers, mail, etc
- De-clutter fireplace mantel/hearth (5 items max., including art)
- Clean interior of fireplace and re-paint if needed
- Fluff and arrange furniture pillows
- Remove kid's toys

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All data believed to be accurate but not warranted. Ansley upholds Equal Housing Opportunity & Federal Fair Housing policies. If you have an existing relationship with another brokerage, this is not intended as a solicitation.





KITCHENS DESERVE ATTENTION TO DETAIL

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- Clear countertops completely. **No** knife blocks, baking supplies, mail, etc
- Leave out max of one small appliance (ex. coffee maker)
- Clear outside of refrigerator of magnets, papers, photos, etc
- Hide garbage cans in pantry or closet
- Remove dishes from sink, place in dishwasher

DINING ROOMS | A PLACE WHERE FAMILY & FRIENDS GATHER

- Clear table, dust and polish the table top
- Use decorative place setting if available
- Feature one center piece such as a bouquet of flowers
- Straighten all chairs and space them evenly
- Remove child seats/booster chairs



BEDROOMS = REST & RELAXATION

PRIMARY BEDROOM

- Make bed, including decorative pillows/shams if available
- Clear nightstands of all personal items
- Store away phone/tablet charging cables
- Remove all clutter from top of dressers
- Remove family photos from walls
- Clean under bed, removing items that may show in photos

KIDS BEDROOM

- Remove wall stickers, posters and LED light strips
- Remove diaper genies



BATHROOMS = SPA

- Clear countertops completely
- **No** soap, toothbrushes, medications, deodorant, etc
- Put toilet seats down
- Close closet doors
- Remove shampoo, soap, loofahs, etc. from showers and tubs
- Clean white towels displayed instead of used/colored towels
- Remove floor mats

MAKE PETS INVISIBLE

- Place food and water bowls in pantry or closet
- Place pet beds/toys in pantry or closet
- Use lint roller on furniture to remove pet hair
- Contain pets in hidden crate or outside
- Clear back yard of pet waste/toys



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